



e-Rewards, Inc. Honored for Sixth Consecutive Year at The 20th Annual Dallas 100TM Awards

PLANO, Texas, November 19, 2010 – e-Rewards, Inc. (“e-Rewards”) today announced that it ranked 11th in the Dallas 100TM Awards, presented by the SMU Cox Caruth Institute for Entrepreneurship.

The annual event, which honors privately held companies headquartered in the Dallas area, took place on November 17, at the Morton Meyerson Symphony Center with keynote speaker Carl Sewell, Chairman, Sewell Automotive Companies.

“We are delighted and honored to be among the fastest growing companies in the Dallas area. Our ability to consistently achieve high growth rates is testament to our employees’ hard work and their commitment to delivering superior client service,” said Chris Havemann, President and CEO. “I am proud of our team and all of the efforts that have maintained our place on this list for the sixth consecutive year.”

To qualify for the Dallas 100TM, a company must be privately held and headquartered in the Dallas area. Rankings are based on the percentage increase in sales and absolute dollar growth in the three years preceding the event.

For the past five years, e-Rewards has ranked in the Dallas 100TM Awards, having numbered 28th in 2005, 22nd in 2006, 18th in 2007, 14th in 2008, and 11th in 2009.

About e-Rewards, Inc.

e-Rewards, Inc., headquartered in Plano, TX, is the parent company of Research Now and Peanut Labs.

About Research Now

Research Now is the leading global online sampling and online data collection company. With over 6 million panelists in 37 countries worldwide, Research Now enables companies to listen and interact with real consumers and business decision makers in order to make key business decisions. Research Now offers a full suite of data collection services, and operates the Valued OpinionsTM Panel and e-Rewards[®] Opinion Panels. The company has a multilingual staff located in 22 offices around the globe and has been recognized for three consecutive years as the industry leader in client satisfaction. Visit <http://www.researchnow.com> to learn more.

About Peanut Labs

Peanut Labs enables companies to gather quality data for market research by embedding surveys into a large and diverse population of social media sites. Since 2007, Peanut Labs has more than tripled its partner base from 60 to over 200 highly diverse social media applications and communities, including major social and gaming networks. The company has won numerous awards, including a FAST Top 50 and the Advertising Research Foundation’s Silver Innovation Award. Peanut Labs has over 35 full-time employees and is headquartered in San Francisco. To learn more, visit www.peanutlabs.com.

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