



e-Rewards, Inc. Named One of America’s Fastest-Growing Private Companies by *Inc.* Magazine

2011 Marks the Fifth Consecutive Year of e-Rewards’ Inclusion on the Inc. 5000

Plano, TX – August 24, 2011 – *Inc.* magazine ranked e-Rewards, Inc. (“ERI”) No. 1134 on the 2011 Inc. 5000 list, an exclusive ranking of the nation’s fastest-growing private companies. The list represents the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs.

The 2011 Inc. 5000, unveiled yesterday on Inc.com, marks the fifth consecutive year of ERI’s inclusion. The 2011 list rankings were determined based on growth in company revenue between 2007 and 2010, and saw ERI improve by nearly 2,500 spots to No. 1134.

“We are incredibly proud of this accomplishment,” said Chris Havemann, president and chief executive officer of ERI. “In the last two years alone, ERI has successfully completed the integration of four acquisitions, further transforming the company into a global business that is well positioned for continued growth. This recognition is a testament to the professionals in our organization and the extreme dedication they have to serving our clients worldwide.”

According to *Inc.* magazine, the median growth rate of 2011 Inc. 500|5000 companies was an impressive 94 percent in a stagnant economic environment. The companies on this year’s list report having created 350,000 jobs in the past three years, and aggregate revenue among the honorees reached \$366 billion – up 14 percent from last year.

Complete results of the Inc. 5000 – including company profiles and an interactive database that can be sorted by industry, region, and other criteria – can be found online at www.inc.com/5000.

About *Inc.* Magazine

Founded in 1979 and acquired in 2005 by Mansueto Ventures LLC, [Inc. magazine](http://www.inc.com) is the only major business magazine dedicated exclusively to owners and managers of growing private companies that delivers real solutions for today’s innovative company builders. With a total paid circulation of 710,106, *Inc.* provides hands-on tools and market-tested strategies for managing people, finances, sales, marketing and technology. Visit them online at www.inc.com.

About ERI

ERI is a global leader in permission-based digital data collection and reporting, headquartered in Plano, Texas. With over 1,000 employees worldwide, the company operates through its subsidiaries Research Now, e-Miles, Peanut Labs and Conversion Strategies. For more information, visit www.e-rewardsinc.com.

###

Press Contact:

Ashley Harlan

VP, Corporate Communications

+1 214-365-7624

aharlan@e-rewards.com